

1. ABOUT EU4BE

The World Bank, with the financial support of the European Union (EU), is implementing the project "EU for a better business environment - EU4BE", with the goal of supporting the Government of the Republic of Serbia in improving the business environment. The main partners in the project are the Ministry of Economy, the Republic Secretariat for Public Policies, the Ministry for European Integration and other ministries and state administration bodies.

ACTIVITIES WITHIN THE PROJECT ARE DIVIDED INTO THREE COMPONENTS:

- 1 COMPONENT 1:**
Establishing a platform for coordination of reforms to the business environment
- 2 COMPONENT 2:**
Optimization support for administrative procedures and regulations
- 3 COMPONENT 3:**
Flexible technical support



2. ABOUT COMPONENT 3

Component 3 represents an instrument/fund for technical and other relevant support to enable the Government of the Republic of Serbia and state administration bodies to implement reform initiatives that improve the business environment.

Through this component, support is provided for the preparation of reforms, public policies, regulations or projects in areas of importance for the business environment. Support within this component will be implemented through the mechanism of public calls that will be announced periodically, in agreement with partners.

Reform initiatives and projects that will be implemented through this component are proposed by state administration bodies, i.e. competent ministries. This component can also support initiatives based on the needs of partners from the private sector, who nominate through state administration bodies, i.e. competent ministries.

THIS TOOL CAN SUPPORT THE FOLLOWING GROUPS OF ACTIVITIES:

- ✓ Drafting of legal acts, such as laws, by-laws, etc.;
- ✓ Drafting of various public policy documents, such as programs, strategies, activity plans, ex-ante and ex-post analyses, research, studies, etc.;
- ✓ Workshops and trainings for capacity building of civil officials, employees and associates of chambers of commerce, business associations, etc.;
- ✓ Various initiatives that contribute to the establishment of a new digital business environment and digital markets, new partner models of association and business cooperation, new post-covid business models of work, development of new business instruments, procedures and analysis related to innovative practices and models that exist in other countries and the region.

INITIATIVES THAT CANNOT BE SUPPORTED THROUGH THIS TOOL ARE:

- ✗ Purchasing of digital equipment (computers, laptops, cellphone);
- ✗ Software development;
- ✗ Salaries of public officials and staff, administrative and office expenses of public services, study visits for public officials and staff, travel expenses, accommodation, etc.

