

# PROJECT

## "EU FOR A BETTER BUSINESS ENVIRONMENT – EU4BE"

The World Bank, financially supported by the European Union (EU), is implementing the project "EU for a better business environment - EU4BE", aiming to help the Government of the Republic of Serbia in improving the business environment. The main partners in the project are the Ministry of Economy, the Republic Secretariat for Public Policy, the Ministry of European Integration and other ministries and state administration bodies.



**PROJECT VALUE**  
EUR 5.5 million



**DURATION**  
June 2025

# ACTIVITIES

## CARRIED OUT WITHIN THE PROJECT ARE DIVIDED INTO THREE COMPONENTS:



**Component 1** Establishment of a platform for coordination of reforms



**Component 2** Support to optimization of an administrative procedures and regulations



**Component 3** An instrument for flexible technical support

# THE EU4BE WILL SUPPORT THE GOVERNMENT OF THE REPUBLIC OF SERBIA TO IMPROVE SELECTED ASPECTS OF THE BUSINESS ENVIRONMENT

## Through Component 1

EU4BE will support the Government of the Republic of Serbia in order to better coordinate public policies related to the business environment and strengthen the mechanisms for improving the coordination of interested parties in this area.

## Through Component 2

EU4BE provides support for reducing the administrative burden on business entities through the optimization of administrative procedures and regulations related to business operations.

## Through Component 3

EU4BE represents an instrument / fund for technical support and provides funds for hiring experts and other relevant support that should enable the Government of the Republic of Serbia and state administration bodies to quickly and efficiently implement reform initiatives and projects that affect the improvement of the business environment. Through this component, support is also provided for the preparation of the reforms themselves, that is, public policies, regulations or projects in areas of importance for the business environment and the position of economic entities (such as comparative analysis, study, research, etc).



## THE ULTIMATE GOAL

**EU4BE** is a safer, more transparent and predictable business environment in the Republic of Serbia, as well as a reduction in the costs of business entities that arise in connection with business operations.